



14,230 total Gardens registered in Michigan from all sources

Pollinator Sign Sales

Cost of 350 signs \$3,564.80

Cumulative Signs Sold 256

Cumulative Gross Sales \$5,174.80

Cumulative Sales Expense (shipping) \$79.15

Net Sales \$5,095.65

Current Gross Margin on 350 signs \$1,530.85

Projected Gross Margin \$3,436.65