

V-Change District Meeting to District **Conference**.

Bylaw Change:

Article XI.f currently reads “[District Director] Arrange an Annual District **Meeting** at which the Director shall preside.”

Replace “Meeting” with “Conference.”

Change to read: “**The annual meeting of the District shall take place at the Annual District Conference at which the District Director shall preside.**”

Discussion

- The Mission of MGC is **to provide education**, resources, and network opportunities for its members to promote the love of gardening, floral and landscape design, and environmental responsibility.”
- EDUCATION is a key component of MGC Mission and we believe that the word *conference* described above fits our mission better meetings that are conducted in districts.
- District meetings are more like conferences because of the educational component and yet a short annual meeting is to be held at it..
- During fund-raising for the National Convention, Carol learned that sponsors are more likely to sponsor a conference rather than a convention. Being able to seek sponsors may offer an opportunity to have a sponsor underwrite a portion of such an event at the State or District level so registration fees could be reduced or to be able to afford nationally-known keynote speakers.
- Members across the State have expressed their interest that we provide more educational opportunities for them and less time in meetings. Many have indicated that they don’t want to attend District meetings because they don’t want to attend another meeting and want more educational opportunities at the MGC “convention...”
- The Millennials want to learn and not spend time in meetings. We believe that having “conference” in the event title may be more appealing to them?