

Judging Form
44 Publicity Press Book

Club Name: _____ D. _____ Size. A. _____ Total Points _____

Presentation 15 - ____ = ____
meets all Requirements, neatly presented

Comments _____

Quality 40 - ____ = ____
articles well written;
publicity related to projects and/or activities

Comments _____

Quantity 25 - ____ = ____
articles for each month (take in consideration dark months),
use of varied publications and media (newspaper coverage is difficult, especially in larger cities),
magazines, newsletters, notices/flyers, journals, etc.)

Comments _____

Diversity 20 - ____ = ____
local, council, district, state, national, other

Comments _____

Total Points Earned 100 - ____ = ____